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Event Production Services in Central Europe

WASTE POLICY as applied to the use of wooden materials

In line with our own publicly available company sustainability and waste policies Eventful Management GmbH is committed to minimising the amount of waste we generate. Our ultimate goal is to send **zero waste to landfill**.

The use of wood and wood products plays a significant role in our day-to-day business in the planning, development, implementation and management of commercial events and related activities throughout Europe so it is important that this policy plays a central role in our business.

In accordance with our own certification to DIN EN ISO 14001:2015 we seek to continuously monitor and comply with relevant legislation and regulations and dispose of our wood waste in a safe and responsible manner. We are also committed to the principles of the waste hierarchy as applied to wood.

In this respect:

- We design and influence designs provided by others to optimise the use of sustainable wood products, to especially avoid the use of non-environmentally agreeable treatments, and where possible to re-cycle products from our own resources.
- We work with our clients and partners to encourage the responsible procurement and use of sustainable wood and wood products in their projects.
- We specifically plan our production to include a minimum of wood waste by optimising wood cutting and fabrication processes to maximise raw material taking advantage of advanced in-house automated CAD and CAM (nesting) processes
- When planning the completion of a project we design and plan for the re-use or responsible disposal of wood products
- Design and plan for event content in such a way as to minimise related environmental concerns (such as flat-pack design to reduce transport bulk)

Key Channels for re-use or disposal of wooden products post-event

- Wherever possible or practical we dispose of or re-distribute (for re-use) wooden elements and products at the same location as the event has taken place to minimise return of content to the place of production, thereby minimising carbon footprint due to transport.
 - When wooden content is returned to the point of production, we:
 - Take time to separate content according to potential re-purposing potential
 - Consider local storage of returned content for re-use on future projects (internal cross-project interaction and coordination to encourage this) or for packaging
 - Publicly offer returned wood content through established channels for:
 - Re-use by public bodies and NGOs such as councils, schools and charities
 - Re-use by nearby companies or partners (carpentry shops, freelancers, fabricators)
 - Re-use by private individuals (hobbyists, DIY)
 - Disposal in environmentally authorised heating/power generating plants
 - Dispose of treated or partially treated wood (e.g. painted content) which cannot be disposed of via the above channels via a certified and accountable commercial disposal service
- In 2022 we established an ongoing relationship with the social organisation "Trash Galore" in Leipzig who focus especially on sustainability support for the event industry with certifiable post-event re-use of materials that would otherwise be disposed of through traditional channels.
- In 2023 we established formal partnerships with nearby local traders and supply them with information available on wood based event assets that would otherwise be disposed of to allow them to collect them for re-use or re-appropriation

Day-to-day implementation of wood re-cycling and disposal initiatives rests with managers in each operational or project area, supported by the company management, in coordination with client-represented project groups.

John Cullen

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Directors, Eventful Management GmbH

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